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IMAGINE A PLACE IN THE HEART OF BEAUTIFUL SARATOGA COUNTY

where artists, entrepreneurs, students, & community members can come together to learn, create, & innovate. The Innovation Center at Saratoga, Inc. will be a nonprofit collaborative makerspace where new ideas are born with compounded benefit for the community, the region, & beyond.

The Innovation Center was founded by Beth Weise Moeller, owner of Interactive Media Consulting, LLC, a web design and digital marketing firm. She holds a bachelor's degree in physics and technical communication from Clarkson University, and a master's in technical communication and a doctorate in communication and rhetoric from Rensselaer Polytechnic Institute.

The Center is the product of many years of conversation and exploration by Beth, an outstanding board of directors, and community members. It promises to drive economic development in the region through job creation and support of artists, entrepreneurs, hobbyists, and students, and will serve as a model for a new kind of makerspace built upon collaboration with local and regional partners. The board of the Innovation Center is currently exploring potential partnerships with organizations throughout the Capital Region to enrich programming and expand impact.

THE INNOVATION CENTER WILL BE A ONE-OF-A-KIND COMBINATION OF

makerspace, incubator, art gallery, rapid prototyping center, and community collaboration space, with the ultimate goal of creating a platform for:

- ⚙️ Collaboration among artists and entrepreneurs, providing them with the space and tools necessary for success, independence, and self-employment
- ⚙️ Unique vocational and technical education opportunities
- ⚙️ Apprenticeship and skill building programs
- ⚙️ STEM and STEAM education to schools, community groups, and individuals
- ⚙️ Partnership with arts, economic development, and entrepreneurial organizations throughout the region



WE ARE CURRENTLY SEEKING PARTNERS TO BRING THIS INNOVATIVE AND COLLABORATIVE MAKERSPACE TO LIFE.

The total investment required to fund our strategic vision is \$3.7m. Naming opportunities include:

- ⚙️ STEM/STEAM Program
- ⚙️ Entrepreneurship Program
- ⚙️ Artist Support Program
- ⚙️ STEM Camp Program

FOR MORE INFORMATION OR TO GET INVOLVED, PLEASE CONTACT:

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